

QUESTIONS WHEN COMPARING VENDORS ~~~ APPLES TO APPLES, NOT ORANGES

HOW MANY YEARS EXPERIENCE DO YOU HAVE IN PRODUCING OUTDOOR MOVIE EVENTS?

Blue Moon Cinemas exclusively does outdoor movie screenings and has produced over 1,000 events since our inception in 2004'.

ARE YOU A REGISTERED CORPORATION OR LLC IN THE STATE OF TEXAS?

Too often we see companies labeling themselves as a corporation; but are either under someone else's corporate name and/or are not a corporation at all! This could hurt your chances of collecting for damages in the event something unforeseen occurs. We recommend that you check the credit of any company that you are dealing with. Credit scores are very indicative of the viability of a company. In today's times, the name of the game is Protect Yourself! Make sure the company you are doing business with will be there to service the warranty. You may do this by checking out Dunn and Bradstreet.

WHAT TYPE OR BRAND OF SCREENS ARE YOU USING?

Free standing aluminum screens and inexpensive screens are not designed for commercial use and can fall over easily or look unattractive.

Blue Moon Cinemas' AIRSCREEN outdoor inflatable movie screens are made for outdoors and are the industry leader for inflatable movie screens. The screen surface on AIRSCREEN systems are theatrical quality. Another very important attribute on AIRSCREENS, the actual screen starts 6 feet off the ground, which provides for better audience viewing.

WHAT IS THE WIND RATING ON YOUR SCREENS?

There are numerous inflatable movie screens on the market. Most have a wind rating of up to 10 mph only. Our AIRSCREENS, however, are rated for 26 MPH winds and can withstand gusts up to 45 mph. Wind ratings are important, especially in locations that are near lakes, beaches and flat rolling hills. More importantly...Wind ratings and stability of screens are imperative for the safety of your audience.

DOES THE SURFACE OR VIEWABLE PART OF THE SCREEN MAKE A DIFFERENCE IN THE PICTURE QUALITY?

Most inflatable screen manufactures do not have tight viewable surfaces, which means they DO NOT have theatrical surfaces. Therefore, they get very wrinkled. Transparent or rear-projection screens can cause the movie to look distorted. Especially if there is any wind. ***Rear-projection screen surfaces produce a duller picture. The reason...up to 50% of projection light can get lost projecting through the screen.***

AIRSCREENS have the same projection surface as the screens in movie theaters, which produce a bright, crisp movie image. The way Hollywood intended their films to be seen! AIRSCREENS have a tight projection surface and a wind shield on the back of the screen.

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WHAT TYPE OF SOUND PROJECTION DO YOU USE?

Many providers of outdoor movie events claim to have state of the art equipment, but what year was their equipment state of the art? Many providers use both sound and projection systems that are underpowered. (Sometimes they use equipment that is meant for indoor events).

Lumens, or brightness of projector, is an important aspect of having a bright, crisp picture, but it is not the only factor. It is equally important to understand the surface material being projected upon. Another aspect to a bright picture is to determine how well the projector has been maintained. A projector that has many hours of use will have a duller bulb. Blue Moon Cinemas' policy is to replace projector bulbs when just 30% of their brightness has been reduced (70% remaining).

HOW DO YOU MEASURE YOUR SCREEN SIZE?

There are many ways to measure a screen's size. There is the foot print or frame of the screen and there is the actual "viewable" area. Blue Moon Cinemas provides a diagonal measurement as well as the actual viewing area (white screen surface). The majority of our screens are in 16:9 format to fully support the latest Hollywood releases, including BluRay.

CAN YOU PROVIDE REFERENCES AND PICTURES OF YOUR EQUIPMENT?

Blue Moon Cinemas can provide references from our thremost recent events as well as pictures of our screen systems. Verify that competitors' pictures are from actual events that they have produced and not simply pictures they have cut and pasted from various web sites.

QUALIFICATION	Blue Moon Cinemas	Other
How many years experience in outdoor cinema?	5 years - 1,000 events	
Are you a registered corporation or LLC in Texas?	Incorporated EIN 51-0496626	
General Liability Limits- \$1,000,000 / \$2,000,000 Aggregate (have copy sent to you)	\$1,000,000 \$2,000,000	

EQUIPMENT	Blue Moon Cinemas	Other
Brand of Screen	Airscreen	
Wind Rating	26 MPH/Gust to 45 MPH	
Theatrical Surface	Yes-front projection	
Viewing Area of Screen	16' x 9, 24' x 13.5', 40' x 20'	
Projector Brightness	3,500 - 13,000 lumens	
Sound System	Not one size fits all - we customize for each venue	